



NYE 2022

For New Years Eve 2022, Colab Creative are looking at expanding on the successful 2021 event.

In 2021 we faced issues including

- short planning and implementation timeline
- covid 19 issues with
 - planning around restrictions
 - hesitancy and uncertainty created difficulties in gaining sponsorship
 - staffing issues for vendor providers including food and amusements.

In 2022 with a full year to plan and utilising the experience and knowledge gained from the 2021 event we will be

- Increasing funding through additional sponsorship and grants
- Having an amusements area
- Increasing food offerings whilst encouraging the traditional picnic at the lake that was so successful last year
- Increasing the spread of toilets around the lake to additional locations as initially planned
- Expanding roaming entertainment for the whole foreshore rather than just Apex Park
- Investigating entertainment options on the lake prior to the fireworks
- Have a licensed area at Apex Park for controlled alcohol consumption
- Investigating the feasibility of a VIP area
- Continuing the tradition of 9.30pm WWCC sponsored community fireworks

Thank you

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